

# PARTNER PROGRAM

Advancing Global Cyber Security Learning Through Partnership



The Circadence Partner Program enables partners to profitably sell Circadence’s cyber security training solutions with dedicated sales, technical and customer support, and innovative marketing and sales enablement tools.

Our Partner Program recognizes partners based on a combination of value and volume. The more you invest with Circadence, the more you are rewarded. Partners can advance to Silver Partner and then Gold Partner status. Each tier is designed with support, benefits and perks to accelerate sales and drive growth. The Circadence’s Global Partner Program positions you for success by providing the resources, training, and enablement tools that help you to win business and increase profitability.

For questions please send an email to [partnersupport@circadence.com](mailto:partnersupport@circadence.com)

	<b>PARTNER LEVEL</b>			
<b>PROGRAM REQUIREMENTS</b>	TRAINING CERTIFICATIONS	<input type="checkbox"/>	<input type="checkbox"/>	2 Certified Training Professionals
	SALES CERTIFICATIONS	<input type="checkbox"/>	1 Certified Sales Professional	<input type="checkbox"/>
	QBR	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	MONTHLY SALES	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	ACTIVITY REPORTING LIST PRICE	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>INCENTIVES</b>	DISCOUNTS	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	RECURRING REVENUE	<input checked="" type="checkbox"/>	<i>referral discount</i>	<input checked="" type="checkbox"/>
	ON RENEWALS	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	INTERNAL SUBSCRIPTIONS	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	PURCHASE DISCOUNT PARTNER PORTAL	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>BENEFITS</b>	<i>Sales &amp; Marketing Enablement Tools</i>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	WELCOME KIT	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	DEMO ACCOUNT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	CONCIERGE SERVICES (MDF)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	ACCESS TO PRIVATE RESELLER COMMUNITY	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	INVITE - ANNUAL	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	PARTNER SUMMIT	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	PARTNER TRAINING LOCATOR TOOL	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>