

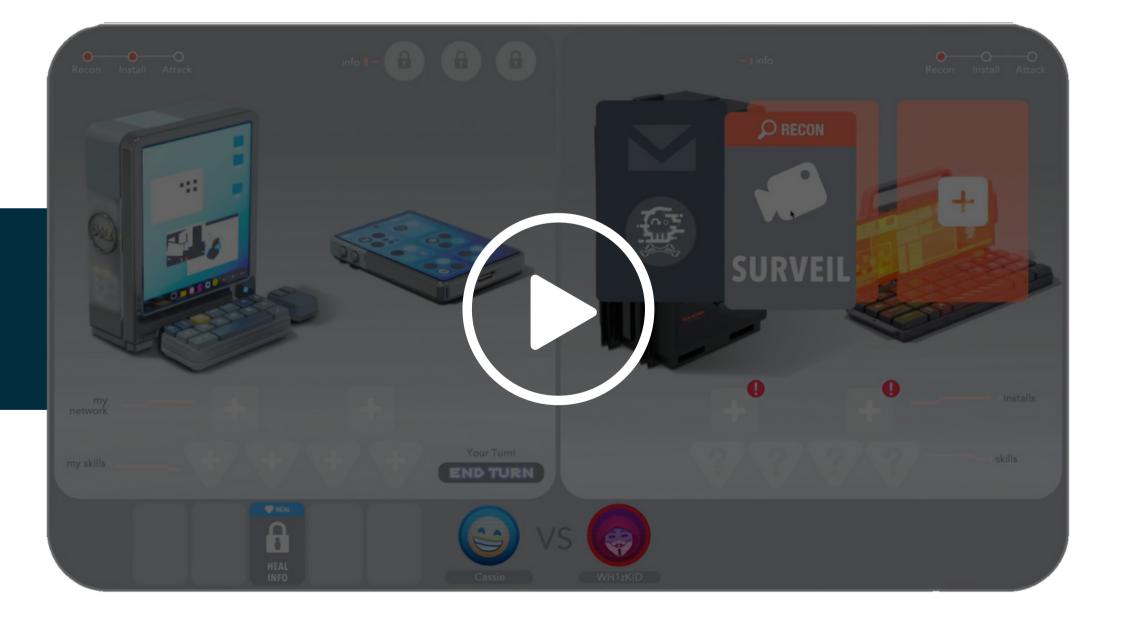


For Enterprise
Security Awareness
Training

# Security Awareness for Everyone

inCyt is a **browser-based strategy game** that provides a fun, appealing way for anyone to **learn fundamental cyber concepts** that are essential to protecting themselves and their companies online.

Let us show you! Watch the video







### **Enterprise**

Players of all ages and skill levels quickly engage and invest in the challenge to protect their environment while taking down their opponent.

Players from all departments in an enterprise are introduced to cybersecurity terminology and concepts in this inventive security awareness learning tool.



#### **IMPACT**

- Users experience cyber attacks without real-life consequences.
- Employees improve ability to spot security threats on company networks.





### **Engagement**

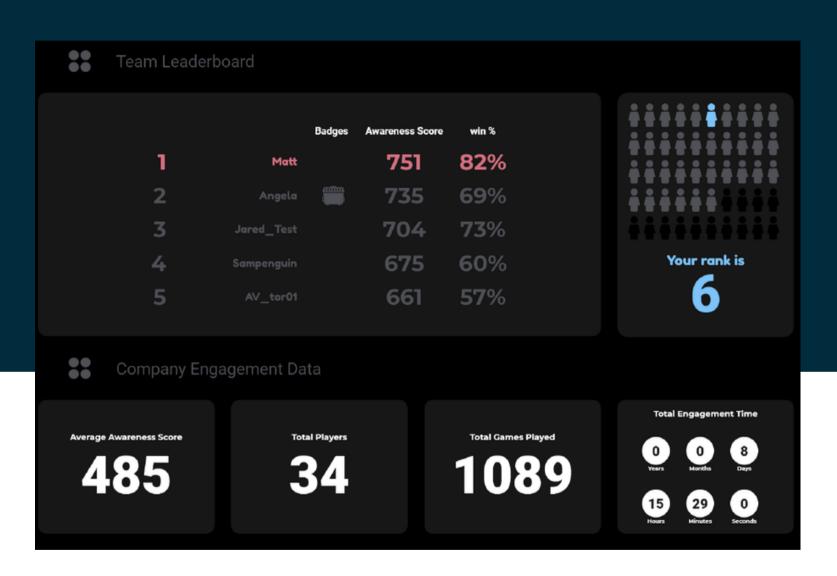
Leaderboards and multiplayer capabilities spur interaction with material and expand community.

inCyt can be a foundational element to effective corporate security awareness training.



#### Dare to have fun!

inCyt is a force multiplier for traditional security awareness training.



Participation features give employees incentives to put lessons to practice.

Leaderboards | Daily achievements | Badges



# Hands-On Learning

inCyt combines gamification and educational research with approachable simulation.



# **Employee Experience**

- Have fun as cyber is simplified and gamified.
- Gain experience with cybersecurity concepts through the friendly, approachable gameplay.
- Experience the ins and outs
   of a cyber attack without
   the real-life consequences.
- Improve ability to spot reallife security threats and confidence in taking preventative actions.

## **Enterprise Benefits**

- Improve retention through spaced repetition training.
- Deliver context-specific
  learning through authentic
  security threats and modern
  defenses.
- Build community at scale as more players engage.
- Evaluate and report compliance effectiveness with built-in metrics for student engagement, content exposure, and retention.



### ENGAGING • ADAPTIVE • FUTURISTIC

- Learned cyber concepts and the kill chain process
- Graphically entertaining and innovative
- Well paced gameplay
- Watching opponent's card-play made it easy to follow
- Competition added interest and excitement
- Leaderboard was a motivator





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